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And everything that it contains will be full of interest to you. The newest fashions in trustworthy Clothes, Hats and Furnishings, for Men and Boys, are always here for you to choose from, and your choice, whatever it may be, will be a wise one.

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About the goods he has to sell,
Won’t reap the gleaming golden dollars,
Like one who climbs a tree and hollers.”

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177 KING STREET,

CHARLESTON, S. C.
LOW TIDE—ISLE OF PALMS. CHARLESTON & SEASHORE RAILROAD.
THIS LITTLE PAMPHLET

WAS GOTTEN OUT BY MR. THOS. J. NEVILLE of Charleston. Inasmuch as it requires a person of considerable competency and standing in the city to take charge of this work, the Charleston & Seashore Railway Co. itself, chooses the man whom they think will be equal to the task. Next, there is a long list of the principal cuts of interest on and around the Isle of Palms. Aside from all this there are the advertisers. Here is where Mr. Neville has exhibited the careful attention, indefatigable assiduity and nice discrimination which his labors among the most prominent business men and merchants has been conducted. The pamphlet was printed at Duffy's, and Paul C. Meitzler is to be congratulated upon the excellency of the mechanical workmanship of it.

THE CHARLESTON & SEASHORE RAILROAD COMPANY AND ITS MANY ATTRACTIONS,

The Isle of Palms, and thereabouts: Charleston, Mt. Pleasant, Sullivan’s Island, and The Isle of Palms.

To the tourist and pleasure-seeker the contents of these pages may prove interesting. We venture the assertion that there is no section of the country that will present a more varied field for observation than in and around the historic old city of Charleston.

Beginning at “The Battery,” and extending the line of observation eastward and southward, the interest increases with the rapidly changing scenes which present themselves to the vision of the observer.

A TOUR OF THE CITY.

After a tour of the city, visiting the many places of interest—old St. Michael’s, with the beautiful chimes. St. Philip’s with the lighthouse in the tower, the Military Academy, Calhoun Monument, and others—he suddenly finds himself at the foot of Cumberland Street. Lying within the Ferry Slip, awaiting the arrival of her human cargo, the new double-end passenger steamer COMMODORE PERRY, of the Charleston & Seashore Railroad, is in readiness to make the trip across the Cooper River to Mt. Pleasant. A sound of the whistle and a ring of the gong are signals to weigh anchor. Steam is applied to the machinery of this ‘‘Floating Neptune,’’ and the tourist finds himself on the ocean waves with Charleston in the distance.

Casting the eye to windward, the fast receding city is seen; the United States Custom House stands majestically overlooking the harbor; while St. Philip’s spire, with its beacon light, rises heavenward in her God-given mission of guiding mariners safely into port.
BACK BEACH—ISLE OF PALMS. CHARLESTON & SEASHORE RAILROAD.
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Fine Dry Goods,

Visitors to our City by the Sea.

Should not fail to visit our Establishment, one of the Oldest in the City, Established 1852, where they will be more than welcome.


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TROLLEY CARS TO RAILWAY STATIONS.

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Bathing Suits from 50 Cts. to $4.

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"THE OLD RELIABLE," Chartered in 1828.

The oldest railroad on the American Continent. The BEST and ONLY true friend of Charleston. "THE OLD RELIABLE" has taken a new lease on life. Extensions are being made to Spartanburg and Clifton. Its rails now traverse three States, Georgia, North and South Carolina. EQUIPMENT, TIME and SERVICE first class. Be sure your tickets read via "OLD RELIABLE" "THE CHARLESTON LINE," the S. C. and G. R. R.

L. A. EMERSON,
Traffic Manager, Charleston, S. C.
THE ISLE OF PALMS.

We are now, after a half-hour's ride from Charleston, nearing The Mecca, "In Italy, all roads lead to Rome," but only one, the incomparable Charleston & Seashore Railroad, can reach the "Isle of Palms."

BREACH INLET AND THE STEEL DRAWBRIDGE.

Crossing Breach Inlet, through the Steel Drawbridge, the Isle of Palms is reached, and a ride of two miles lands you at the terminal station. Immediately connecting with the station is the pavilion, occupying a water-front of 2,000 feet, the largest pavilion on the Atlantic seacoast, North or South.

From the veranda of the pavilion the view is nothing less than magnificent. The ceaseless ebb and flow of the tide, white-caps chasing each other in rapid succession, the sea gulls sporting gaily with the waves, steam and sail vessels passing and repassing to and from the ports of the world with their cargoes of merchandise, all combine to form a picture unequaled on the Southern seacoast.

The pavilion is decorated with hundreds of beautiful palms and brilliantly illuminated by electricity, rendering the scene a blaze of glory. Dancing is the order of the afternoons and evenings. Beautiful music is discoursed by the First United States Artillery Band, affording every opportunity to the lovers of the terpsichorean art to indulge to their hearts' content, and everything goes "as merry as a marriage bell."

But the more tangible things have not escaped the attention of the management. Realizing that "civilized men cannot live without cooks," the culinary department, under the management of Mr. A. V. Green, has not been neglected in the least. In fact, great attention has been devoted to this department, and no pains have been spared to make it first class in every particular. The kitchen is equipped with the most modern conveniences. The dining-room, immediately in the rear of, and connecting with, the pavilion, is a model of neatness, and the pride of the owners of the beautiful place. Linen of immaculate whiteness, china and glassware of the most modern and approved patterns, first-class service, and a tempting menu, all form a combination at once attractive and irresistible.

Have you ever had the pleasure of attending a Fish Fry or an Oyster Roast, at the Isle of Palms? If not, you have something to live for. A seine of 500 feet in length is used in securing the finny tribe, and they are cooked and served fresh from the ocean. Oysters are also taken fresh from the water, and served on the half-shell to the guests of the Isle of Palms.
THE ATTRACTIONS.

One of the principal attractions is the Ferris Wheel, the property of the management of the Isle of Palms, and is in operation near the pavilion. The steeple-chase, the only one ever south of Atlantic City, is another of the chief attractions while the steam carrousel makes it merry for the little folks.

"I know a bank whereon the wild thyme grows,
Where the waving palm and nodding violet blows."

A visit to the Isle of Palms would induce one to believe that the author of these beautiful lines had witnessed the beauties of that spot, and had reveled in the charms of "land, sea, and sky" of the Isle. The scene is indeed enchanting, and the atmosphere exhilarating in the extreme.

With much emphasis and truth it has been many times declared that Dame Nature has, with a lavish hand, adorned the Isle of Palms, and it is indeed a matter of surprise that her radiant charms have so long lain dormant. Lying within a short distance of a bustling, busy city of 65,000 inhabitants, it is worthy of comment that her possibilities have not long ago been discovered and published to the world.

The Isle of Palms is the loveliest place in the South for Picnic Parties. Cheap rates over the Roads leading to Charleston can be secured for Sunday School Picnic Parties, of any size, and a joyous day will be spent.

In conclusion, we wish to say that no word can fitly describe this enchanted spot. It is, in truth, the "connecting link" between New York and Florida, the garden spot of this lovely Southland.

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